



Steve Smith
CEO

New Cybersecurity Regulations on Horizon for Corporate America

Dominion Voice and Data Advises Clients That GDPR Isn't Far from the States

MIDLOTHIAN, VA – August 30, 2018 - Dominion Voice and Data, a leading managed technology services provider, is helping small to mid-sized businesses (SMBs) navigate the recent changes in cybersecurity standards that are highly likely to affect American businesses. Many have heard about Facebook's recent controversy around Cambridge Analytica and irresponsible data sharing policies. Marc Zuckerberg even testified in front of the EU in order address these major concerns and the result has been the passing and implementation of the GDPR (General Data Protection Regulation), which took effect in Europe in late May.

This new regulation demands transparency and responsible data practices on the behalf of all companies that do business in the EU. Some examples of GDPR in effect are 1) Requiring all subscribers to opt-in again to receiving all newsletters/marketing emails/etc. and 2) Companies need to report any major data breaches to all of their customers within 72 hours of the breach occurring. There are many more components to the regulation, however, the penalties for not adhering to these standards are in the millions.

This standard is very likely to reach the US marketplace and for most companies, this standard is already affecting their businesses. For

example, if a business has any suppliers, customers, or satellite offices in countries located within the EU, they need to take a serious look at their data practices and make sure they are compliant. In time, many experts expect GDPR or some derivation of it to affect US-based businesses. "We strongly believe data regulation is coming to the US marketplace it's certain that some form of cybersecurity regulation is imminent and severe penalties will follow businesses that aren't compliant," stated Steve Smith, CEO of Dominion Voice and Data. "There's simply been too many data breaches that have affected major companies like Dropbox and Target for regulation not to come. When it does Dominion Voice and Data's proven cyber security program will play a major role in helping our customers meet these new regulations," added Mr. Smith.

Cybersecurity has transitioned from the era where an enterprise could "play dumb," expect a slap on the wrist, pay minor fines and resume business as usual. Cybersecurity is now a central pillar of any organization's success or demise and with the stakes as high as they are now, SMBs need to address their data policies and practices immediately.

While most business owners dread the idea of spending time, energy and money on meeting a new compliance, the simultaneous opportunity is for businesses to leverage the expertise of Dominion Voice and Data to lower their operating costs through the

deployment of advanced technology to offset the new investments in cybersecurity that they will likely be required to make. Whether the organization is large or small, soaring or declining, it's time to revisit cybersecurity policies today

ABOUT DOMINION VOICE AND DATA

Dominion Voice and Data is Central Virginia's Leading Business Phone Systems, Data Network Solutions, and Cloud-Based Managed Services Company. Our mission is to advance our client's business goals through delivery of superior technology solutions and world class support.

At Dominion, we are your trusted technology adviser and reliable business partner so that we can design you a solution that fits your business model.

Dominion Voice and Data is committed to maintaining the confidentiality of information that belong to our customers, especially Protected Health Information. To that end, we adhere to the requirements of the HIPAA Privacy Rule and the HIPAA Security Rule. We comply with all Business Associate obligations under HIPAA/HITECH, enabling Dominion Voice and Data to provide the highest level of services to our customers involved in the healthcare professions.